

Cookie Policy

We use cookies. We (and our partners) use various technologies to collect and store information when you visit our website, and this may include using cookies to identify your browser or device, which its purpose is basically to remember your preferences and/or customise our website to your interests. **What is a cookie?** Cookies are pieces of information that a site sends to your computer while you are viewing the site. There are different types of cookies, depending upon the time they are activated (session cookies or persistent cookies), or the entity who owns it (first party or third party). For instance, when you return to the Site after logging in, cookies provide information to the Site so that the Site will remember you. We may also use temporary or "session" cookies to help you shop. These session cookies will expire when you place an order. We provide a list of cookies we use, the different types and their purposes. This list of cookies may change from time to time, so you know that once you sign up for accepting cookies, you are accepting and agreeing that we will use these cookies and they may change, depending upon the purposes and needs we may have. That is why we ask you to agree to use cookies when you are interacting with our websites (please find list of cookies below). You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Netscape Navigator or Internet Explorer) settings. Each browser is a little different, so look at your browser's "Help" menu to learn the correct way to modify your cookies.

Facts to take in consideration before modifying cookies or consent:

- 1) If you turn cookies off, you will not have access to many features that make your experience on the Site smoother, like the features mentioned above, and some of our services will not function properly including the shopping basket and checkout areas. And depending upon the type of cookies you clear, we may have to prompt a consent request again in order to proceed.
- 2) If you withdraw your consent, we will have to disable all the cookies we used during your interaction. In that case, when your return to our websites, your information and preferences will remain stored in our systems; however, a consent checkbox will be prompted to you again in order to proceed.
- 3) If you request to be forgotten, we will have to disable all the cookies and your information and preferences will be removed from our systems.
- 4) If you withdraw your consent or request to be forgotten, make sure you clear cookies from all devices you have used to interacted with our website.
- 5) Some of our business partners may also use cookies on the Site. Please make sure you read and agree with their privacy policy, since once you are redirected to another site other than ours, your interaction will no longer be ruled by our privacy policy.

The Site uses a variety of technical methods for tracking purposes, including web beacons. Web beacons are small pieces of data that are embedded in images on the pages of websites. We may use these technical methods to analyse the traffic patterns on the Site, such as the frequency with which our users visit various parts of the Site. These technical methods may involve the transmission of information either directly to us or to another party authorised by us to collect information on our behalf. We also use these technical methods in HTML emails that we send our customers to determine whether customers have opened those emails and/or clicked on links in those emails. The information from use of these technical methods may be collected in a form that is personally identifiable. The information collected by these technical methods may be in a form that is personally identifiable.

The Site includes third-party advertising and links to other websites such as Google, advertising.com or shopping.com. These companies are called "network advertisers." We do not provide any personally identifiable information to these network advertisers. Network advertisers who place advertisements on the Site, or third parties with whom we have a relationship, may also use cookies and web beacons to collect non-personally identifiable information. You may not realise this information is being collected. In some cases, we may have access to information from web beacons and cookies used by network advertisers on the Site and this information may permit us to identify other sites that you have visited that are also associated with the network advertiser. Once you have clicked on an advertisement and have left the Site, our Privacy Policy no longer applies and you must read the privacy policy of the advertiser to see how your personal information will be handled on their site. You should contact these advertisers directly if you have any questions about their use of the information that they collect.

As mentioned above, we use different kinds of cookies for various reasons, such as essential cookies, which allow us for example, to identify you, or functional cookies that remember your login details or your preferences. All the data contained in the cookies that we use is completely anonymous. Please see a list of cookies we are currently using as follows:

How to contact us?

If you have any questions or suggestions, please contact us at:

Market (United Kingdom)

Address: 346 Canterbury Court 1-3 Brixton Road
London SW9 6DE

Phone: 0845-257-8041

Email: UKSUPPORT@shop.com

Cookie Name	Category	Purpose
Adobe Audience	Analytics	Understanding Shopping Trends
Adobe Test & Target	Analytics	Understanding Shopping Trends
Bing Ads	Advertising	Targeted Advertising
ChannelAdvisor	Analytics	Understanding Shopping Trends
Curalate	Social Media	Connect Customers with Social Media
Digicert Trust Seal	Security	Site Security - SSL Encryption
Device Fingerprinting	Analytics	General User Device, Location Information for Security
DoubleClick	Advertising	Targeted Advertising
Facebook Connect	Social Media	Connect Customers with Social Media
Facebook Custom	Social Media	Connect Customers with Social Media
Facebook Impression	Social Media	Connect Customers with Social Media
GA Audience	Analytics	Understanding Shopping Trends
Google Ads Measure	Advertising	Targeted Advertising
Google AdSense	Advertising	Targeted Advertising
Google AdServices	Advertising	Targeted Advertising
Google Analytics	Analytics	Understanding Shopping Trends
Iotec	Analytics	Understanding Shopping Trends
Omniure (Adobe)	Analytics	Understanding Shopping Trends
Open Adstream	Advertising	Targeted Advertising
Quantcast	Analytics	Understanding Shopping Trends
Tealium	Site Utility	Tag Management to Load Third Party Plugins
User Replay	Analytics	Ability to Review a Customers Website Session for Customer Service
AddThis	Social Media	Connect Customers with Social Media
TradeDesk	Advertising	Targeted Advertising
DrawBridge	Advertising	Targeted Advertising

CFID	Site Utility	Site Session Information
CFTOKEN	Site Utility	Site Session Information
JSESSIONID	Site Utility	Site Session Information
betoken	Site Utility	Ordering Information Flags
ectoken	Site Utility	Ordering Information Flags
payerid	Site Utility	Ordering Information Flags
UF-Widgets	Site Utility	Homepage Widget Information
CreditUser	Site Utility	Track User ID
MAINFO	Site Utility	Track User ID
UMAID	Site Utility	Track User ID
IXALPID	Site Utility	Track User ID
NALPID	Site Utility	Track User ID
cartID	Site Utility	Track User Cart ID
TALPID	Site Utility	Track User ID